

## SignUpGenius Quick Facts

### Statistics:

1.6 million unique visitors to the site per month\*  
3.6 million visits to the site per month\*  
17.3 million page views per month\*  
Over 46,000 Facebook "likes"  
Nearly 9 million items signed up for in 2012  
395,000 sign up pages created in 2012

(\*Monthly average July 2012 - Dec 2012)

### SignUpGenius:

- Is a FREE online tool for creating and managing sign up lists.
- Allows users to customize sign ups to organize people, coordinate events, and collect payments and items.
- Eliminates the need for paper sign ups, reply-all emails, and phone trees.
- Provides simple wizards and video tutorials for creating sign ups.
- Has a "swapping" ability for schedule changes.
- Contains an option to accept payments for tickets, registrations, items or donations on each sign up.
- Provides hundreds of unique templates from which to choose for each sign up.
- Allows creators to use their own unique image or logo on any sign up template.
- Sends automated email reminders in advance of a sign up date to each volunteer.
- Focuses on 8 key verticals: Home & Family, Schools, Churches, Non-profits, Sports, Colleges, Businesses, and Clubs/Groups.
- Allows users to copy and transfer sign ups to other SignUpGenius user accounts.
- Enables creators to collect emails, phone numbers, addresses and more with each sign up.
- Maintains an archive of sign ups each member has created and been invite to for future reference.
- Provides customizable reports for each sign up.
- Allows sign up creators to establish a unique group for each sign up with each invitee's email.
- Remembers previous groups and allows sign up creators to choose one of them for each sign up or create a new one.
- Provides a unique link to each sign up that the sign up creator can email to invitees or publish on a separate site.
- Enables users to create a web button that can be added to the organization's website or blog.
- Allows sign up creators to send emails to all group members of a sign up from the site.
- Provides prompt and personalized support and assistance for users as needed.
- Publishes free planning resource articles with tips on coordinating volunteers for all types of events.
- Holds regular contests to engage and reward site users.
- Provides premium services like no ads and multiple administrators on sign ups for minimal fees.



Free Online Sign Ups for Groups? That's Genius!